



NIGER-DELTA FOOD SECURITY SUMMIT & EXPO

SPONSORSHIP BROCHURE

Date: 11th - 13th February 2025

Time: 10am Daily

Venue: Uyo, Akwa Ibom State / TBC

Key Participants Types



Private investors

(venture capital, equity, debt, impact investors, commercial banks, philanthropies, etc.)

Public investors

(DFIs, MFIs, agri-investment funds, public investment programs, international funding partners etc.)




Industry & private sector

(Seeds, pesticides, fertilizer manufacturing companies, agribusiness, commodities trading, machinery & equipment manufacturers, service providers, technology providers, etc.)

Public officials

Ministries of Agriculture, Water Resources, Industry, Environment, Regional Development, Women Affairs, Youth Development, Finance, intergovernmental organizations, etc.)



Why Sponsor



Visibility of your Organisation

Introduction as
Sponsor of the
Summit

Naming as
Sponsor in the
moderation of
the event

Exhibitor stall in
the Expo Area

Naming as
Sponsor in the
Social Media
Channels



Logo placement

Summit
announcement
on all
participating
governments'
websites

In the summit
tool at the end
of each
session

Lead in the
Mailing to all
participants



60-second trailer

Showing a
60-second
trailer during
the breaks
over the
projector

Showing a 60-
second trailer
during breaks
of the
livestream
in the
summit tool

Individual Sponsorship

BENEFITS	 PLATINUM N 20,000,000	 GOLD N 15,000,000	 SILVER N 10,000,000	 BRONZE N 5,000,000
Sponsor's logo on all summit brochures	✓	✓	✓	✓
Sponsor's logo on all summit material, including folder and give-aways	✓	✓	✓	✓
Sponsor's logo shown in the summit tool of the livestream	✓	✓	✓	✓
Sponsor's name mentioned on social media channels	✓	✓	✓	✓
Full-page advertorials of Sponsors in event brochures	✓	✓	✓	
Exhibitors stand at the summit venue	✓	✓	✓	
Full-page advertorials of Sponsors in the maiden Niger Delta Agricultural Products Directory	✓	✓		
Distribution of your organization's brochure or leaflet	✓	✓		
60-second trailer of Sponsors shown on screen during breaks of the live event	✓			
60-second trailer of Sponsors in the summit tool during breaks of the livestream	✓			

Sponsorship Packages

CATEGORY	BENEFITS	COSTS
Cocktail Sponsorship	- Branding of cocktail venue by your organization - Exclusive visibility of your organization in a relaxed atmosphere	N 3,500,000
B2B/Networking Session	- Branding of networking area by your organization - Naming as Sponsor in the moderation of the event - Exclusive space to show your organization in the networking session	N 4,000,000
Sponsoring of one panel session	- Sole sponsor for one panel session - Exclusive space to show your organization in the panel session	N 3,500,000
Exhibition Stands	- Stand in the summit venue - Presentation of your products and services to an expert audience	N 500,000
Full page advertisement	- Advertisement in the high quality summit brochure - Presentation of your products and service in your own corporate - High visibility of your organization in an event with an expert audience	N 1,000,000
Half page advertisement		N 500,000
Quarter page advertisement		N 250,000
Back cover advertisement		N 750,000
Lanyard Sponsor	- Logo inclusion on all member attendee lanyards provided at registration (attendees can't go anywhere without your brand). - 2 full-event passes - Company included on event website, on-site materials, etc.	N 1,500,000

Sponsorship Packages

CATEGORY	BENEFITS	COSTS
Stationery Sponsor	- Stationeries like branded pens and notepads are a must have for the summit- Attendees see your company name every time they use it - 2 full-event passes - Company included on event website, on-site materials, etc.	N 2,500,000
Summit Bag Sponsor	- Your company goes everywhere with the attendees by way of co-branded Summit bag. Great exposure and has life after the event. - 2 full-event passes - Company included on event website, on-site materials, etc.	N 4,000,000



Contact Us:

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Front Wing, 2nd Floor, Plateau House Central Business District Abuja.

Account name: Niger Delta Food Security Summit
(McRoberts Energy Ltd)

Account number: 1690022317

Bank: Eco Bank Plc.
